

Higher standards. Happier guests.
For a healthier bottom line.

Expert service.
Exceptional results.

At Ecolab, we design innovative products that do more with less, helping you increase your operational efficiency while meeting your guests' highest standards.

LAUNDRY

Aquanomic™ Laundry Program

Get clean, white, soft, fresh results with specially designed low-temperature chemistry. Aquanomic can reduce rinse cycles and operates at a lower temperature to save you money.

StainBlaster™ Stain Management Program

Stains are the #1 cause for linen replacement. On average, linen replacement accounts for 25% of laundry operational costs. Use the new StainBlaster Stain Management Program for stubborn stains that need extra help.

HOUSEKEEPING

Simplified Housekeeping Program

Cleanliness is your customers' top priority, that's why we make it ours. Our Simplified Housekeeping Program pairs the right products with the right procedures to impact guest satisfaction.

PREPARED

- Around-the-clock emergency service coverage
- Call 1-800-35-CLEAN 24/7/365

PROACTIVE

- Regularly scheduled service, sales and support
- On-site inspections for spot-free results
- Ongoing, on-site employee training

PROFESSIONAL

- Technical support from world-class chemists, microbiologists and engineers
- Optimize cleaning and disinfectant procedures
- Minimize energy and water costs

Visit Ecolab.com/Lodging to learn more or call 1 800 35 CLEAN.



Power of
Higher Expectations

73%

of executive housekeepers expect thorough disinfection. Ecolab's Simplified Housekeeping Program is designed to do just that.⁵



¹LateRooms, November 15, 2012

²Shane Henson, "Emprise study shows how hotel FMs can reduce negative online reviews related to cleanliness," August 26, 2013, FM Link, <http://www.fmlink.com/article.cgi?type=News&archive=false&title=Emprise%20study%20shows%20how%20hotel%20FMs%20can%20reduce%20negative%20online%20reviews%20related%20to%20cleanliness&mode=source&catid=-1&display=article&id=45078>

³Glenn Withiam, Cornell Center for Hospitality Research, "Online Hotel Reviews, though skewed, may impact rates," Hospitality Technology, February 12, 2014, <http://hospitalitytechnology.edgi.com/columns/Online-Hotel-Reviews-though-Skewed-May-Impact-Rates91031>

⁴"Guests much happier with their hotel stays," Hotel Management, August 19, 2014, <http://www.hotelmanagement.net/industry-research/guests-much-happier-with-their-hotel-stays-28621>

⁵Bathroom cleaning expectations obtained through hotel manager interviews

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ECOLAB

Everywhere It Matters.™

Lodging Program

ECOLAB
Everywhere It Matters.™

A higher level of clean.
For a higher level of guest satisfaction.



We help you shine from top to bottom.

From the basement to the rooftop and everywhere in between, we offer service and solutions designed to help your hotel improve guest satisfaction and operational efficiency. It's about making an impact everywhere it counts, from guest impressions to behind-the-scenes solutions and expertise.



It's a fact: Online reviews now have more power than ever.

Fair or unfair, more than a third of customers won't book a room without reading reviews first.¹ And just one poor online review can cost a hotel around 30 customers.²

The good news is that Ecolab can help you succeed in this new world. We offer service and solutions that can help you raise the bar for cleanliness throughout every area of your hotel. Our goal is simple: to help you protect your reputation so you can attract new guests and earn the kind of loyalty that can help strengthen your bottom line.

90%

of travelers avoid hotels labeled as "dirty."¹

33%

of customers won't book a room without reading reviews first.¹

+1%

increase in guest satisfaction yields + \$0.61 in Average Daily Rate (ADR).³

"The number one, most important factor for hotel satisfaction is the perception that the guest room is clean."

– Rick Garlick, Global Travel and Hospital Practice Lead, J.D. Power⁴

LOBBY & GUEST ROOMS



On-Premise Laundry
Maintain clean, soft linens and manage the total costs of your operation.



Housekeeping
A complete program to meet all of your housekeeping needs.



Floor Care
Solutions that help you keep your floors gleaming all day.



Pool & Spa
Maintain clear, sparkling water and safe, stable chemistry.

DINING



Warewashing & Foodservice
Systems that offer consistent results and operational efficiency.



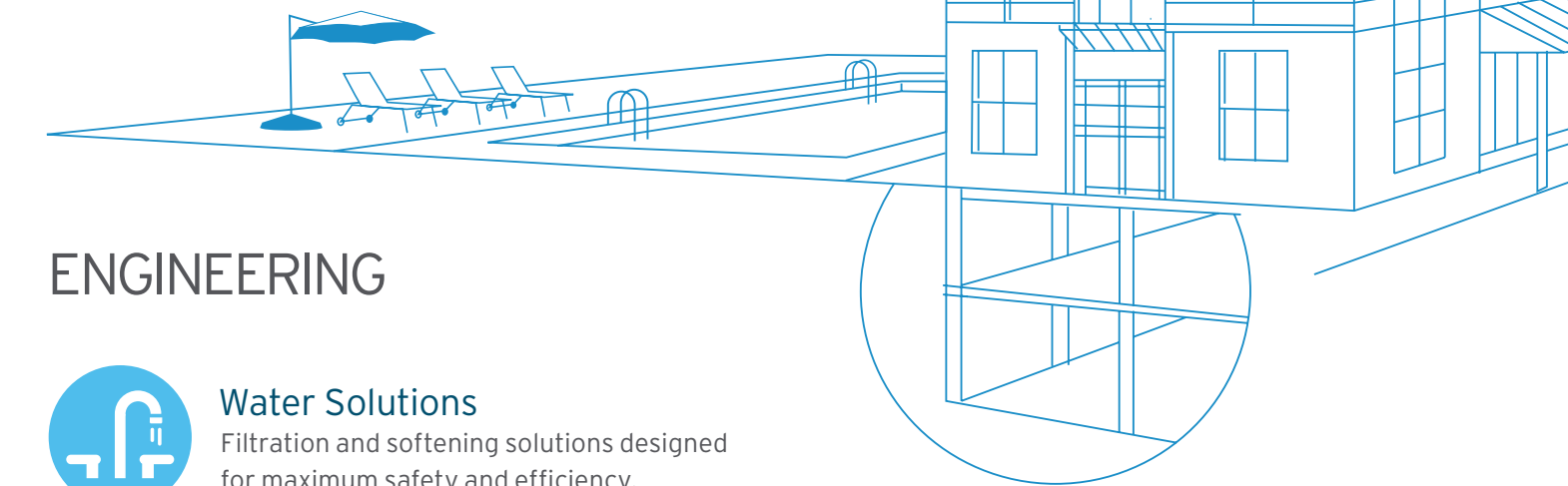
Food Safety
Keep your food safe and your kitchen clean and efficient.



Hand Hygiene
Innovative chemistry with effective training to help develop healthy habits.



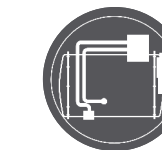
Equipment Care
Single-point solutions and 24/7 service for all your commercial kitchen equipment.



ENGINEERING



Water Solutions
Filtration and softening solutions designed for maximum safety and efficiency.



HVAC Solutions
3D TRASAR™ Solid Cooling Water Program is reinventing water management.



Pest Elimination
A proactive, science-based approach to keep pests out of your operation.

ECOLAB
Everywhere It Matters.™